

FOR IMMEDIATE RELEASE

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Ron LaPorta Signs With Optivor

PHILADELPHIA – Ron LaPorta has been appointed Business Development Manager for the Philadelphia Branch at Optivor Technologies. His responsibilities will be to strengthen the company’s relationship with Nortel Customers and to drive Nortel-related opportunities in the PA/NJ/DE region.

Mr. LaPorta brings 20+ years of Nortel experience & knowledge in telecommunications services and equipment sales to fortune 1000 companies. LaPorta worked for Nortel in the mid 1980’s, migrating to the Nortel Partner side of the business. Prior to joining Optivor, Mr. LaPorta worked for other Nortel partners as Account Executive with responsibilities of market development in the tri-state region. During his career, he has earned many industry awards for customer support. He is an Eagle Scout.

According to Mr. LaPorta, “For the past few years Stuart Chandler (Optivor President & CEO) has been discussing opportunities with Optivor. I felt that, with current industry changes especially in the Philadelphia area, the opportunity to present Optivor to customers is advantageous for all parties. I am elated to be a member of an organization that appreciates my capabilities and challenges my ability to grow the business and serve the requirements of customers throughout the region.”

Stuart Chandler, Optivor President & CEO commented, “Ron has a very positive reputation in the region, which is validated by the customers that know him well. We are particularly proud to have Ron join our team. Ron represents the best for his customers and company.”

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About Optivor:

Optivor is an *Elite Advantage*, and *Data Accelerator* Partner for Nortel. We are the trusted advisor to organizations for Voice, Data, Wireless, and Convergence. Optivor is Nortel's fastest-growing partner and ranks #1 globally for client loyalty. Every Optivor employee is Nortel certified and we have clients in 46 states and 16 countries. Our clients include some of the largest and most respected firms in the world.